

1. How often do you read the Metro Star?

Always 46.1%
 Frequently..... 34.6%
 Sometimes..... 7.6%
 Rarely..... 11.5%

2. How often should we publish?

Weekly..... 15.3%
 Every two weeks..... 46.1%
 Monthly 26.9%
 Quarterly..... 3.8%
 Other..... 27.6%

3. How much of our newspaper do you read?

A quarter or less 3.8%
 From a quarter to half..... 19.2%
 Half to three-quarters..... 30.7%
 More than three-quarters..... 30.7%
 Other 15.3%

4. What is your overall satisfaction with the Metro Star?

Very satisfied..... 42.3%
 Somewhat satisfied..... 34.6%
 Neutral..... 11.5%
 Somewhat dissatisfied..... 3.8%
 Very dissatisfied 3.8%
 No Response(s)..... 3.8%

5. Rate your satisfaction with the following features of this newspaper

1 = Very Dissatisfied , 2 = Somewhat Dissatisfied , 3 = Neutral , 4 = Somewhat Satisfied , 5 = Very Satisfied

Local News..... 3.4
 National News..... 3.4
 World News..... 3.2
 Features-Travel..... 3.2
 Features- Other..... 3.4
 Layout..... 3.7

6. How relevant do you find the information in the Metro Star?

Very relevant 34.6%
 Somewhat relevant 53.8%
 Neutral 3.8%
 Somewhat irrelevant 0.0%
 Very irrelevant..... 3.8%

7. Please rank each part of the newspaper in order of importance to you

1 = Least Important. Answer 1 2 3 4 5 6 7

Layout 3.5
 News 4.8
 Size 3.8
 After Dark-Bar Section..... 3.5
 Featured Article..... 4.3
 Metro Scene - Photo's..... 4.1
 Front Page..... 3.9

8. Which section of the Metro Star do you think needs most improvement?

Writing-Content..... 3.8%
 National News 11.5%
 Local News 42.3%
 World News 3.8%
 Featured Article..... 0.0%
 Distribution..... 11.5%
 Entire Newspaper..... 15.3%
 No Response(s) 11.5%

9. Are you satisfied with a statewide Oklahoma newspaper?

Very satisfied..... 19.2%
 Somewhat satisfied..... 46.1%
 Neutral 19.2%
 Somewhat dissatisfied..... 3.8%
 Very dissatisfied 3.8%
 Other..... 0.0%
 No Response(s)..... 3.8%

10. Should the Metro Star shut down?

No..... 88.4%
 Maybe..... 7.6%
 Yes 3.8%

11. Should Oklahoma have a GLBT focused Newspaper?

Absolutely..... 96.1%
 Don't Care 3.8%
 Not needed 0.0%
 No Response(s)..... 0.0%



January 2010 we begin our 7th year providing a voice for GLBT Oklahoma.